

## LOCUST CENTRAL BUSINESS DISTRICT Minutes of the Meeting of January 8, 2020

Board of Commissioners Present:

Michael Beckermann  
John Hayden  
Marc Hirshman  
Ken Nuernberger  
Jennifer Pruehsner

Others Present:

Yulonda Carter  
Gery Kotthoff  
Jeanette Bax-Kurtz  
Captain Kriesmann  
Paul Henkhaus  
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, January 8, 2020 at 4:30 p.m. at the Locust Business District Office located at 715 N. 21<sup>st</sup> Street, #206, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 4:30 p.m.

### **Approval of Minutes**

Mr. Hayden called for consideration of the minutes of the regular meeting of the Board of Commissioners held on December 11, 2019 which were previously sent to the Commissioners and copies of which were provided to each Commissioner at the meeting.

**Motion 1-20-01.** Upon motion of Mr. Nuernberger, seconded by Ms. Pruehsner, the Board approved the minutes of the December 11, 2019 regular meeting with Commissioners Beckermann, Hayden, Nuernberger and Pruehsner voting in favor.

Mr. Hirshman joined the meeting at 4:33 p.m.

### **Treasurer's Report**

Mr. Nuernberger indicated that he's becoming more familiar with the financial reporting and he is getting the books in order in anticipation of the audit ahead of the time the auditors will arrive. He noted that additional property tax income came in and that gives a better basis for what to expect for anticipated income for next year.

Ms. Carter indicated that Jefferson Bank and Trust has set up electronic banking and added the LBD vendors, but that there is an issue with dual authorizations on-line. Ms. Bax-Kurtz indicated she will work with the bank to get dual electronic authorizations implemented.

## **Committee Reports**

### **Security**

Captain Kriesmann provided a crime report to the Commissioners and reviewed same. She detailed two robberies and indicated that four additional mobile security camera trailers were received this week by the SLMPD. One will be utilized in the area of one of the robberies as well as around the Enterprise Center during the NHL All-Star game and festivities scheduled for January 24-26<sup>th</sup>. She indicated that 14<sup>th</sup> Street will be closed between Market and Clark, that a Fan Fest will be at Union Station, and that this is the first time an NHL All-Star game has been held in the City which won the Stanley Cup in the same year. She noted that police badges have an image of the Stanley Cup on them for the next year. Captain Kriesmann indicated that overall, citywide, crime is slightly up over the past year, but that in the LBD crime is slightly down over the past year.

Mr. Henkhaus indicated that all Gold Shield shifts were filled and that no incidents have occurred during shifts during the past month. He indicated that Gold Shield also acquired some new GPS devices to continue ongoing monitoring of their patrols.

Ms. Hayden indicated he has noticed an increase in red traffic light car violations. Discussion ensued.

### **Marketing**

Mr. Kotthoff provided binders to the Commissioners with the five-year marketing strategy and indicated it is available on-line as well. He indicated that he would like to have a marketing meeting to discuss same. Mr. Nuernberger noted that certain premise or baseline information that was in place when the strategy was developed may have changed since that time. He gave the NGA site development and major league soccer coming to the District as two examples of such changes. Mr. Nuernberger suggested a planning meeting to discuss and get input on what the goals of the LBD are or should be. Mr. Hirshman agreed. Mr. Beckermann indicated that one of the prior marketing goals was to increase attendance at LBD meeting to get increased input from constituents.

Mr. Hirshman departed the meeting at 5:41 p.m.

Mr. Nuernberger suggested getting proposed dates from the Commissioners for an LBD strategy meeting.

Mr. Kotthoff discussed the collaboration opportunities with STLMade and MLS4TheLou, the town hall meeting follow-up, the LBD vendor RFP process which they supported on the website and in social media, provided a website update, and updated the status on the next proposed video interview to be added to the website.

## **New Business**


Mr. Zorn indicated there was an order granted in the Adler Lofts case to allow one of the Plaintiff's judgment creditors to intervene in the case. Discussion ensued.

Ms. Carter indicated the plates on the LBD trailer were renewed.

Mr. Nuernberger indicated that dates for the audit are being requested.

Mr. Hayden noted that the next LBD meeting is also the Annual LBD meeting.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Mr. Beckermann moved to adjourn, Mr. Nuernberger seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 6:04 p.m.

  
Secretary, Board of Commissioners