

LOCUST CENTRAL BUSINESS DISTRICT

Minutes of the Meeting of April 14, 2021

Board of Commissioners Present:

Karen Drake
John Hayden
Ken Nuernberger
Jennifer Pruehsner

Board Members not Present:

Michael Beckermann

Others Present:

Yulonda Carter
Jeanette Bax-Kurtz
Eric Thoelke
AJ Fontana
MaryAnn Taylor-Crate
Joy Chistensen
Brian McGowan
Paul Henkhaus
Lou Wilson
Theresa Hargrow-Simmons
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, April 14, 2021 at 4:30 p.m. via web based tele/video conference Zoom Meeting hosted from the Locust Business District Office located at 715 N. 21st Street, Suite A, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 4:34 p.m.

Approval of Minutes

Mr. Hayden called for consideration of the minutes of the annual meeting of the Board of Commissioners held on March 10, 2021 which were provided to each Commissioner prior to the meeting.

Motion 4-21-01. Upon motion of Mr. Nuernberger, seconded by Ms. Pruehsner, the Board approved the minutes of the March 10, 2021 regular meeting with Commissioners Drake, Hayden, Nuernberger and Pruehsner voting in favor.

Treasurer's Report

Ms. Bax-Kurtz provided the Board with updated financial information. She reviewed the budget to actual, profit and loss, balance sheet, statement of income and expenses by class with year over year detail, and the assets available with the Board who were provided with copies of same prior to the meeting. Mr. Nuernberger indicated he will open a new account for any amounts at Jefferson Bank and Trust which exceed FDIC

insurance limits at another banking institution. Mr. Hayden suggested Regions Bank, as the LBD already has a credit card account there and they have locations close the LBD. Discussion ensued.

Motion 4-21-02. Upon motion of Mr. Nuernberger, seconded by Mr. Hayden, the Board approved closing the Peoples National account and opening a Regions Bank account in order to maintain FDIC insurance on all LBD deposited funds with Commissioners Drake, Hayden, Nuernberger and Pruehsner voting in favor.

Ms. Bax-Kurtz indicated that the audit starts on April 26th.

Committee Reports

Security

Officer Henkhaus indicated that there has not been a lot of activity, some car break-ins, but otherwise it has been quiet in the District. He indicated that the Gold Shield Security patrols have been very visible. He also indicated that Lou Wilson, the homeless outreach officer has been dealing with the homeless man ("T.C.") who has repeatedly behaved in a menacing manner in the District. Officer Henkhaus indicated this individual causes problems when he is not taking his prescribed medications, but that he is currently on his medication. Mr. Hayden indicated that T.C. has repeatedly caused problems and that 911 calls are made, but that T.C. always leaves before police arrive. Mr. Hayden requested that police and Gold Shield officers respond to callers for service respond to those callers personally. A discussion of Gold Shield patrols and timing of those and how they are set ensued.

Marketing

Mr. Fontana from Elasticity presented the proposed post card design for the LBD survey and indicated that a link to the survey will also be posted on the LBD website. Discussion ensued regarding the post card design and suggested changes to same. Ms. Taylor-Crate indicated she is working with St. Louis Presort to avoid undeliverable postcard return, and is utilizing and growing the existing LBD mailing list.

Motion 4-21-03. Upon motion of Mr. Hayden, seconded by Ms. Pruehsner, the Board approved the postcard with proposed changes to be designed by Elasticity with two versions to be provided to the Chairman and Administrative Assistant who will approve the final version to be mailed to constituents without further action by the Board.

Mr. McGowan of The Green Sheet advertisement made a presentation to the Commissioners and described the background, circulation and pricing for the printed and distributed advertising publication 3000 of which are published every two weeks and distributed to 500 locations Downtown and in surrounding neighborhoods. He also offered the LBD a full-page ad in each issue of The Green Sheet for six months at a discounted rate of \$150 per issue. Discussion ensued.

Motion 4-21-04. Upon motion of Mr. Hayden, seconded by Ms. Pruehsner, the Board approved the purchase of a full-page ad in each of The Green Sheet advertising publication for the next six months at a rate of \$150 per issue and with the first ad being for the LBD survey.

New Business

Ms. Carter indicated that a letter of support for the Community Garden was sent to Gateway Greening and that she will send additional information to the Commissioners from Brightside St. Louis regarding their events, their meetings, and grants.

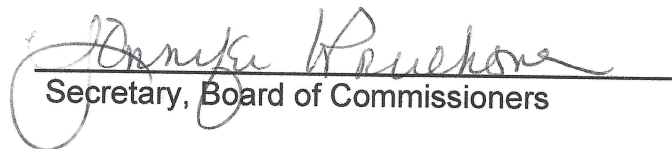
Mr. Hayden indicated that a Sunshine Request for budget information was responded to by the LBD.

Mr. Hayden indicated that the Mayor's office has indicated that the LBD should work with the Alderpersons in the District to select potential Commissioners to serve on the LBD.

He indicated that the Audit will start on the 26th, that \$348,000 in tax revenue was received from the City.

Ms. Christensen indicated that her restaurant The Fountain on Locust has been on Locust Street for 13 years and that the new music venue at 3040 Locust across the street from the restaurant was approved with inadequate parking for its patrons and is causing a parking problem in the area. She requested that the street parking in the area be limited to 90 minutes to help alleviate the parking problem. Discussion ensued.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Mr. Nuernberger moved to adjourn, Mr. Hayden seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 6:43 p.m.


Secretary, Board of Commissioners