

LOCUST CENTRAL BUSINESS DISTRICT Minutes of the Meeting of November 10, 2021

Board of Commissioners Present: Michael Beckermann
Karen Drake
John Hayden
Ken Nuernberger
Jennifer Pruehsner

Others Present: Yulonda Carter
Jeanette Bax-Kurtz
Lillie Harvey
Victor Washington
Paul Henkhaus
Eric Thoelke
Edgar A. Stith
Jassen Johnson
AJ Fontana
Nick Walden
Teresa Hargrow-Simmons
Danni Eickenhorst
Jassen Johnson
Nyshawn Harvey
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, November 10, 2021 at 4:30 p.m. via web based tele/video conference Zoom Meeting hosted from the Locust Business District Office located at 715 N. 21st Street, Suite A, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 4:30 p.m.

Mr. Hayden welcomed everyone and indicated that he enjoyed the LBD District Clean Up Day on October 30th. He said it was hard work and good camaraderie, and that it looked very nice for a few days afterwards.

Mr. Beckermann apologized for being gone last month.

Ms. Drake indicated that it is the 175th anniversary at Central Baptist Church and that the congregation will be back in the sanctuary in the next month or two.

Approval of Minutes

Mr. Hayden called for consideration of the minutes of the meeting of the Board of Commissioners held on October 13, 2021 which were provided to each Commissioner prior to the meeting.

Motion 11-21-01. Upon motion of Mr. Nuernberger, seconded by Ms. Pruehsner, the Board approved the minutes of the October 13, 2021 regular meeting with Commissioners Drake, Hayden, Nuernberger and Pruehsner voting in favor and with Mr. Beckermann abstaining.

Treasurer's Report

Mr. Nuernberger had Ms. Bax-Kurtz review the statement of assets, statement of expenditures, expenses by class, and budget vs. actual. She indicated that the LBD has approximately \$235,000 of cash on hand which is a good position. She indicated that there is one account receivable of \$800 from Reminger Design for parking and for which they are seeking abatement. Ms. Bax-Kurtz suggested that this be retired by the end of December.

Ms. Pruehsner indicated that she has not received her Regions LBD credit card yet so LBD charges are being declined for lack of a CVC and expiration date. Mr. Hayden indicated he will pay and be reimbursed. Mr. Nuernberger indicated that Jefferson Bank & Trust was bought out and there are service fees on the account that were supposed to be reversed and corrected. He will talk to them about those fees as well as obtaining credit cards.

Committee Reports

Security

Mr. Beckermann indicated there is not much crime in the District, but that car break-ins continue. He also saw emails about a building break-in. He indicated that security patrols have been patrolling the men's club on Samuel Shepard. Mr. Nuernberger indicated that was aware of 14 car break-ins and two business break-ins. Mr. Hayden suggested that the signs to not leave possessions in cars should be put up. Mr. Henkhaus indicated that several of those signs were put up in the District four years ago by the streets department and that he will do a survey to see how many are still up. Mr. Hayden indicated that the convention center parking lots are now patrolled and that has reduced many car break-ins there. Discussion ensued regarding car break-ins, security cameras, and increased activity by the City and SLU including effort at homeless outreach. Mr. Henkhaus indicated that police need to be informed of any incidents. Mr. Hayden noted that we all need to do our part to help the unhoused. Mr. Nuernberger indicated he will reconnect with the SLU, Grand Center, and VA hospital and their efforts to coordinate security. He indicated that he also supports the idea of getting someone on staff to coordinate security. Ms. Pruehsner thanked Mr. Henkhaus and the Police Department. Mr. Henkhaus indicated that the LBD low crime compared to surrounding areas and that he will also do a lighting survey in the LBD.

Marketing

AJ Fontana from Elasticity indicated that there was a link for feedback on the naming options presented last month, but that none was received. Mr. Weldon indicated that we can discuss at next meeting after the Commissioners provide their feedback. He indicated that brand and identity come first and then it is followed by communications. He noted that communications is not part of the current contract with Elasticity, though it is a service they can provide for hire. Mr. Nuernberger indicated the LBD needs a person or staff person to help with communications. Mr. Hayden agreed. Mr. Weldon indicated Elasticity can help with communications separate and apart from branding. He indicated that he will prepare a proposal for that and forward it before the next meeting.

New Business

Mr. Hayden indicated he wants to send out RFPs for LBD vendors, and also get the holiday decorations up.

Ms. Lillie Harvey indicated the Latte Lounge and HG Eatery at 2617 Washington will have their grand opening this weekend. She indicated it is an event space as well and that they will have security at each event and parking across the street. Mr. Hayden thanked the Harvey's for the Harvey's help with the District Clean Up. Mr. Nuernberger thanked them for having additional security outside of their building.

Ms. Pruehsner said the Clean Up was a great time with ten or eleven volunteers and that the dumpster was three quarters filled. Mr. Hayden said Alan Jankowski from the City's Forestry Department did a great job of demonstrating how to properly trim trees.

Mr. Hayden also indicated that the LBD Budget was sent to the Board of Aldermen.

Mr. Washington said he will submit a proposal to relocate some trash cans to address hot spots as well as to address some missing liners.

Mr. Hayden indicated that State Representative LaKeySha Bosley has requested a tour of the LBD and that she has already toured Grand Center. He indicated he will try to get two dates from Ms. Bosley so that some of the Commissioners might be able to participate in the tour.

Mr. Hayden indicated that Metro Sweeping has changed hands and he's working to retain the same services from the new owner.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Mr. Beckermann moved to adjourn, Ms. Pruehsner seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 6:05 p.m.


Secretary, Board of Commissioners