

LOCUST CENTRAL BUSINESS DISTRICT Minutes of the Meeting of March 11, 2020

Board of Commissioners Present:

John Hayden
Marc Hirshman (via telephone)
Ken Nuernberger
Jennifer Pruehsner

Others Present:

Yulonda Carter
Gery Kotthoff
Jeanette Bax-Kurtz
Vanesa Asaro
Colleen Durfee
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, March 11, 2020 at 4:30 p.m. at the Locust Business District Office located at 715 N. 21st Street, #206, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 4:32 p.m.

Approval of Minutes

Mr. Hayden called for consideration of the minutes of the annual meeting of the Board of Commissioners held on February 12, 2020 which were previously sent to the Commissioners and copies of which were provided to each Commissioner at the meeting.

Motion 3-20-01. Upon motion of Ms. Pruehsner, seconded by Mr. Hayden, the Board approved the minutes of the February 12, 2020 annual meeting with Commissioners Hayden, Hirshman, Nuernberger and Pruehsner voting in favor.

Treasurer's Report

Mr. Nuernberger indicated that the LBD received approximately \$314,000 of tax income since the last meeting. He also met with Jefferson Bank and Trust regarding FDIC insurance limits on the LBD accounts. He indicated that Jefferson Bank and Trust's insurance limits are \$250,000 per account and that they have a relationship with a cooperating bank, First Mid Bank, for the deposit of the LBD balance which is over \$250,000. He also provided financial statements and expenses and noted that the income he previously spoke of will appear on the March report. Mr. Nuernberger indicated he is going to meeting with the Assessor and Collector's offices to better understand income expectations and timing to aid the LBD in its planning. A brief discussion of tax delinquency ensued.

Committee Reports

Security

Mr. Hayden noted that no representative from Gold Shield is present, so there will be no report on security.

Marketing

Mr. Kotthoff provided a Clarion Marketing Agency Activity Summary for February 2020 including updates on the LBD website, video interviews, and safety and security street lighting research. A discussion ensued regarding lighting. It was noted that the LBD previously paid to have all the city street light heads in the District replaced with the current LED light heads.

New Business

Mr. Hayden noted that the Twain Financial open house was a great event. Mr. Hirshman indicated that over 200 people showed up the open house. Mr. Nuernberger said the Twain office are great space.

Vanessa Asaro from Twain Financial and Colleen Durfee from the Lochmueller Group made a presentation regarding a proposed Tactical Urbanism project for Washington Avenue between 21st Street and Jefferson. The project would include temporary traffic calming measures as well as a placemaking event with the goal to inspire permanent changes and community collaboration. They indicated that TrailNet would implement to plan if they get funding of approximately \$47,000 including insurance. Mr. Nuernberger noted that there was a model for this in the South Grand business district area, and that following the South Grand project traffic calming changes and other improvements were thereafter made permanent to the built streetscape on South Grand. There will be a public event in conjunction with the 24-hour temporary Tactical Urbanism installation. Discussion ensued regarding the project and potential funders.

Ms. Bax-Kurtz indicated that that the LBD has received responses to the Security Services RFP as well as the Marketing RFP. She indicated those responses will be circulated to the Commissioners. She indicated there were no responses to the Auditor RFP. Mr. Hayden noted that the current auditors need to respond if they want to continue. Ms. Bax-Kurtz will contact some other small and solo firms as well.

Ms. Pruehsner requested an update on the vacant People's Hospital building. Mr. Hirshman indicated he is meeting with the Mayor and LRA and will inquire about same.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Ms. Pruehsner moved to adjourn, Mr. Nuernberger seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 5:58 p.m.


Secretary, Board of Commissioners