

## **LOCUST CENTRAL BUSINESS DISTRICT Minutes of the Meeting of May 15, 2019**

Board of Commissioners Present:

Michael Beckermann  
John Hayden  
Daffney Moore  
Jennifer Pruehsner (via telephone)

Others Present:

Yulonda Carter  
Gery Kotthoff  
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, May 15, 2019 at 5:30 p.m. at the Locust Business District Office located at 715 N. 21<sup>st</sup> Street, #206, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 5:37 p.m.

### **Approval of Minutes**

Mr. Hayden called for consideration of the minutes of the regular meeting of the Board of Commissioners held on April 10, 2019 which were previously sent to the Commissioners and copies of which were provided to each Commissioner at the meeting.

**Motion 5-19-01.** Upon motion of Mr. Beckermann, seconded by Ms. Moore, the Board approved the minutes of the April 10, 2019 regular meeting with Commissioners Beckermann, Hayden, Moore, and Pruehsner voting in favor.

Mr. Hayden called for the Treasurer's report.

### **Treasurer's Report**

Ms. Moore provided the Treasurer's report to the Commissioners. She provided a Profit and Loss statement and noted that income was approximately \$356,000 and that expenses were approximately \$177,000 from January through April. She indicated that the LBD's QuickBooks reports still have an issue that needs to be corrected and that Ms. Carter will call QuickBooks to resolve same.

Mr. Hayden indicated that the Gold Shield invoices appear to contain an administrative fee which he thought was agreed by Gold Shield to be waived. He requested Mr. Zorn check the contract and minutes with regard to the administrative fee.

Ms. Moore requested to learn the number of times Metro Sweeping sweeps the streets in the LBD per month. Ms. Pruehsner indicated they come early in the morning. Ms.

Moore suggested that they sweep twice a month rather than three, if they are sweeping three times. Mr. Zorn will review the contract and report back to the Commissioners.

Mr. Hayden called for the committee reports.

### **Committee Reports**

#### **Security Committee**

Mr. Beckermann indicated that the camera at Cardinal has been installed but that the LPR camera at Jefferson and Washington is broken and out of warranty. He indicated he will follow up with the SLMPD regarding the cameras. Ms. Moore suggested obtaining extended warranties for such equipment. Mr. Beckermann indicated that he reviewed the Gold Shield Security invoices and GPS tracking reports and that they look good, subject to the administrative fees issue discussed earlier in the meeting. Mr. Hayden indicated he is concerned with the times of the patrols. Mr. Beckermann indicated he will follow up with Gold Shield with the Commissioners' concerns.

#### **Marketing Report**

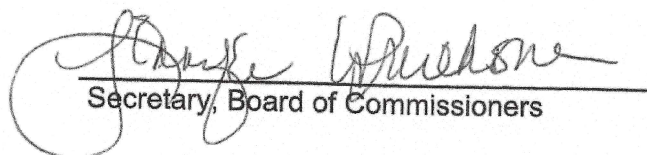
Mr. Kotthoff provided a summary sheet of Clarion Marketing's activities on behalf of the LBD and provided details regarding same. He updated the Commissioners on the proposed wayfinding signage and provided sample signs, website enhancement architecture and content, long-term branding and marketing strategy, and filmed interviews including potential interviewees. He also discussed potential sponsors for the LBD marketing activities. Discussion ensued regarding a potential marketing meeting and involvement of the Alderpersons.

#### **New Business**

Mr. Hayden noted that Ms. Yulonda Carter was hired temporarily as Administrative Assistant after the former Administrative Assistant accepted a job elsewhere. He indicated that the Commissioners each have an Independent Contractor Agreement between the LBD and Ms. Carter in their packets. The Commissioners reviewed the short contract.

**Motion 5-19-02.** Upon motion of Mr. Beckermann, seconded by Ms. Moore, the Board approved entering into the Independent Contractor Agreement between the LBD and Ms. Carter with Commissioners Beckermann, Hayden, Moore, and Pruehsner voting in favor.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Mr. Beckermann moved to adjourn, Ms. Moore seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 6:48 pm.

  
Secretary, Board of Commissioners