

LOCUST CENTRAL BUSINESS DISTRICT

Minutes of the Meeting of April 10, 2019

Board of Commissioners Present: Michael Beckermann
John Hayden
Daffney Moore
Jennifer Pruehsner

Others Present: Captain Kriesmann
Paul Henkhaus
Brenton Brown
Aubrey Mear
Yulonda Carter
Alisha Robinson
Gery Kotthoff
William Zorn

The regular meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, April 10, 2019 at 5:30 p.m. at the Locust Business District Office located at 715 N. 21st Street, #206, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Hayden at 5:30 p.m.

Approval of Minutes

Mr. Hayden called for consideration of the minutes of the regular meeting of the Board of Commissioners held on March 13, 2019 which were previously sent to the Commissioners and copies of which were provided to each Commissioner at the meeting. Mr. Beckerman noted that the minutes should be amended to correct the spelling of Mr. Kotthoff's name.

Motion 4-19-01. Upon motion of Ms. Pruehsner, seconded by Ms. Moore, the Board approved the corrected minutes of the March 13, 2019 regular meeting with Commissioners Beckermann, Hayden, Moore, and Pruehsner voting in favor.

Mr. Hayden called for the Treasurer's report.

Treasurer's Report

Ms. Moore provided the Treasurer's report to the Commissioners. She provided a Profit and Loss statement and noted that income was approximately \$354,000 and that expenses were approximately \$111,000 from January through March. She indicated the auditors will perform the audit soon, and that the LBD's QuickBooks account needs to be updated but that the account access is password and user restricted. Discussion

ensued. Mr. Hayden requested that Mr. Zorn contact the former Treasurer to access and update the password and users on the QuickBooks account.

Security Report

Captain Kriesmann provided a year-to-date crime report and indicated that overall in the 4th District crime is down 20% compared to last year. She noted that there has been a substantial reduction in car break-ins in the Downtown, Downtown West, and Midtown neighborhoods out to Vandeventer. She discussed three building break ins at Vito's, Small Batch, and one at 3106 Delmar, but indicated they do not appear to be related. She shared photographs of the Small Batch suspect and stated that police are obtaining photos from the Vito's break in as well. The Captain encouraged use of the Park Smart signs and urged business owners to remind staff and patrons to leave nothing of value visible in their cars.

Captain Kriesmann noted that the Chief has created new rectangular areas of police focus, akin to last year's triangle areas. One is from the river up to Jefferson in the Downtown and Downtown West area, and another is south from Cherokee to Gasconade to Spring including the Dutchtown area. These areas will see additional police resources rotating through them. The Captain noted that the Police Foundation also has four new high visibility camera mobile trailers which are another asset that the SLMPD can deploy. Discussion ensued regarding joyriding on Washington Avenue from 18th to Jefferson as well as publicizing the positive improvements in the crime data in the District and to promote policing successes in addition to reporting incidents alone.

Paul Henkhaus of Gold Shield Security noted that supplemental security will be in the rectangle area adding to the increased police patrolling. He indicated that Gold Shield will perform another lighting survey in the LBD. He confirmed that the crime statistics have been very good for the past several months. Ms. Pruehsner noted that she spotted the Gold Shield car with the dash light on, as the LBD requested. Mr. Hayden noted that Gold Shield is doing a good job.

Mr. Beckermann asked Captain Kriesmann if the LBD can post photos of the alleged perpetrators on its website. The Captain indicated she will check and noted that the Police Department also has a Facebook page where they can be posted.

Captain Kriesmann indicated the Central Patrol Business Association which awards officers of the month and the officer of the year and had fundraising luncheons in the past instead last year had a day at the ballpark. She indicated this year will be at the ballpark again with sponsorship opportunities via purchasing tickets for the game on May 6th or otherwise donating or becoming a member. Mr. Beckermann reminded the Commissioners that he is a board member of the Central Police Business Association and indicated that funds raised also help provide police with small but very appreciated gifts which are received around Christmas.

Mr. Hayden called for the committee reports.

Committee Reports

Security Committee

Mr. Beckermann indicated that the high visibility security cameras will be replaced at Jefferson and Washington and that next up will be installation of the PTZ cameras at Jefferson and Delmar and 20th and Delmar.

He noted that the Security Committee meeting on March 19th at 5:30pm was promoted at the last meeting, on the LBD website, and via an email blast, but still had no outside attendees. Mr. Hayden noted that the good/decreased crime results may actually result in decreased interest in the security meetings by potential attendees. Mr. Beckermann agreed, but noted he does not want to waste the police representatives' time when nobody shows up to the meetings. Discussion ensued regarding potential increased promotion of and alternative locations for future Security Committee meetings to help bolster attendance and participation.

Marketing Report

Mr. Kotthoff provided a summary sheet of Clarion Marketing's activities on behalf of the LBD and provided details regarding same. He updated the Commissioners on the proposed wayfinding signage, website enhancement, filmed interviews, branding initiative, and LBD liaison training. He also circulated a branding package to the Commissioners with sample images. Discussion ensued regarding the signage, location maps for the signs, and bids to produce the signs from two local sign shops. Mr. Kotthoff indicated he would send additional sign samples via email. He noted that the turnaround time to produce the signs is fairly short, so signs will be available soon after they are ordered.

New Business

Mr. Brown of Bootleggin' BBQ indicated there is going to be a Wings on Washington event on June 1st with twenty local restaurants participating to see who has the best chicken wings. There will be live music, and Eckert's will host a family area. The event will be on Washington Avenue between 19th and 20th Streets.

Mr. Mear from the Packard Lofts inquired about camera mounts on his building which he believes belong to the LBD and should be removed by the LBD. Mr. Mear did not have any agreement or other documentation to indicate that the equipment belonged to the LBD and no Commissioners recalled any LBD cameras being located on the Packard Lofts building.

Mr. Hayden indicated that there will be a special closed meeting on April 18th at 2pm at the LBD office to discuss pending litigation.

Mr. Hayden indicated that the Commissioners of the LBD would like to thank Alisha Robinson and honor her years of service to the LBD. Ms. Pruehsner presented Ms. Robinson with a gift and card from the LBD Commissioners. Everyone in the meeting provided a standing ovation to Ms. Robinson. Mr. Hayden invited everyone to stay after the meeting for snacks and drinks in honor of Ms. Robinson.

There being no additional business to discuss, Mr. Hayden called for a motion to adjourn. Ms. Pruehsner moved to adjourn, Ms. Moore seconded the motion and the Commissioners unanimously approved adjournment of the meeting at 7:01 pm.


Secretary, Board of Commissioners