

2018 Budget Community Input Survey

September 2017



Participation Statistics



Email listing (29)
Postcard mailing (21)
Website Posting



10 Questions
2 Categorization
8 Opinions



n = 50
46 complete



Time: 5m 38sec

ROLE IN COMMUNITY

Resident



n = 15

30%

Business



n = 32

64%

Non



n = 8

16%

MEETING ENGAGEMENT

Never



n = 17

34%

No P12M



n = 14

28%

Irregular



n = 8

16%

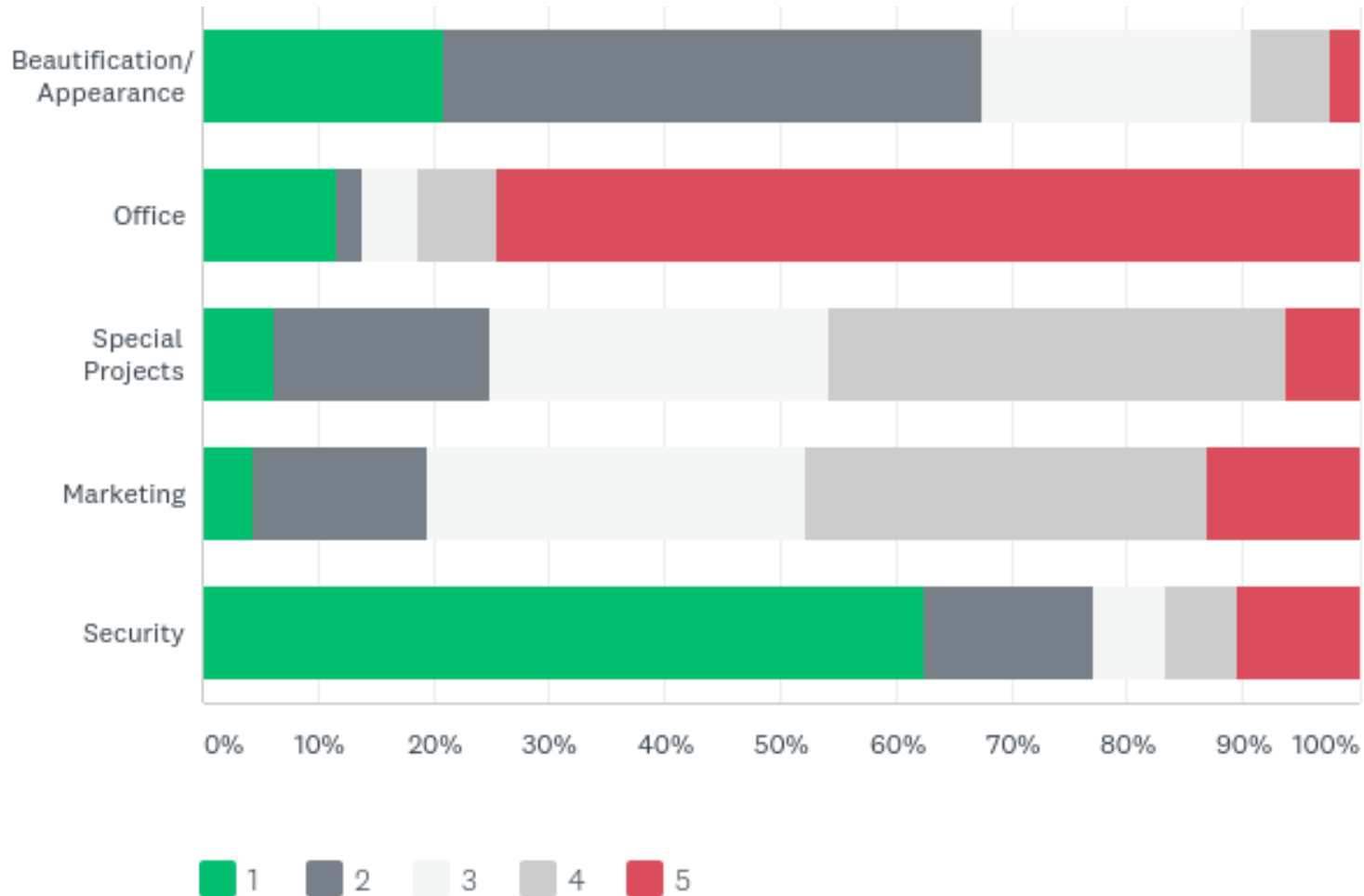
Routine



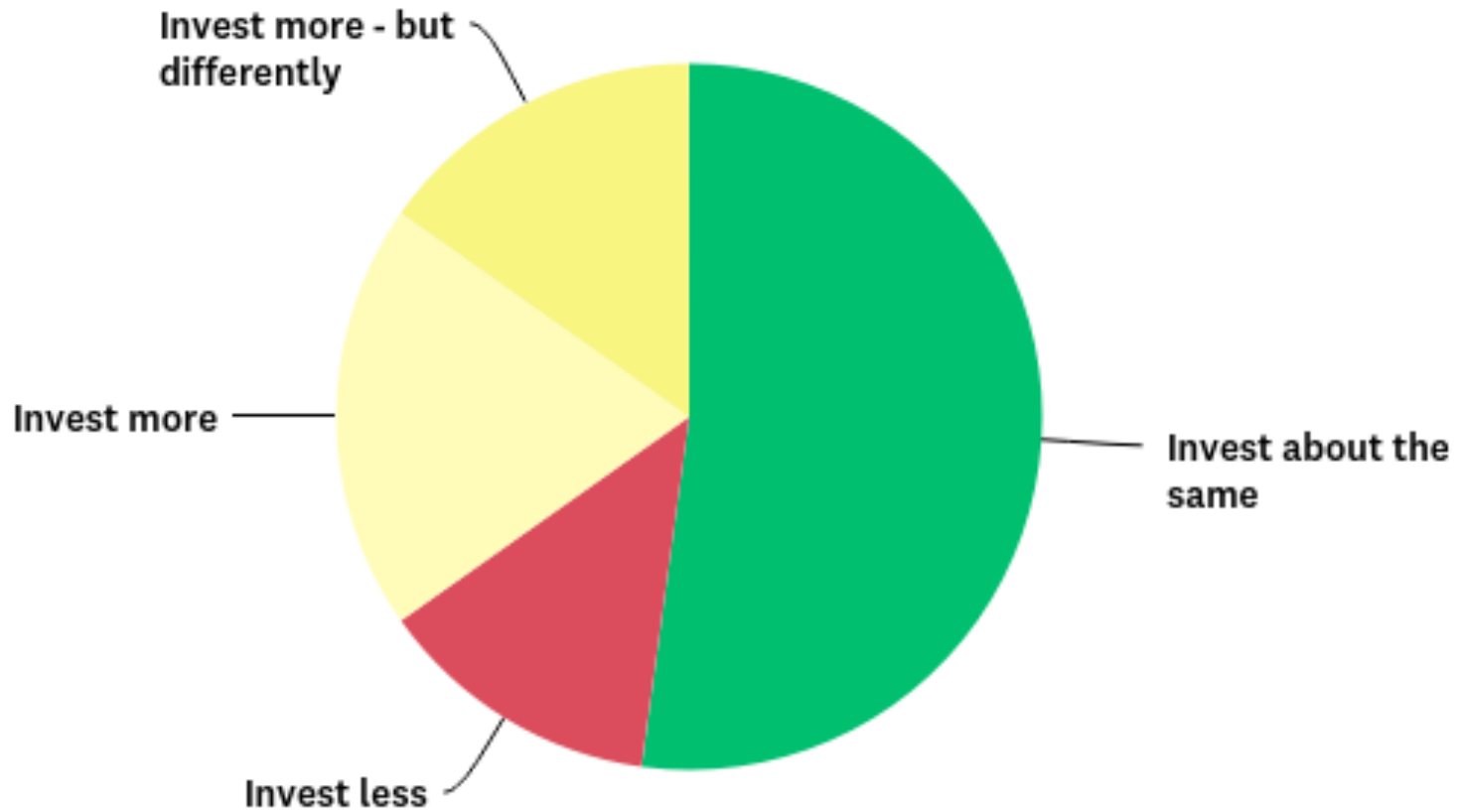
n = 11

22%

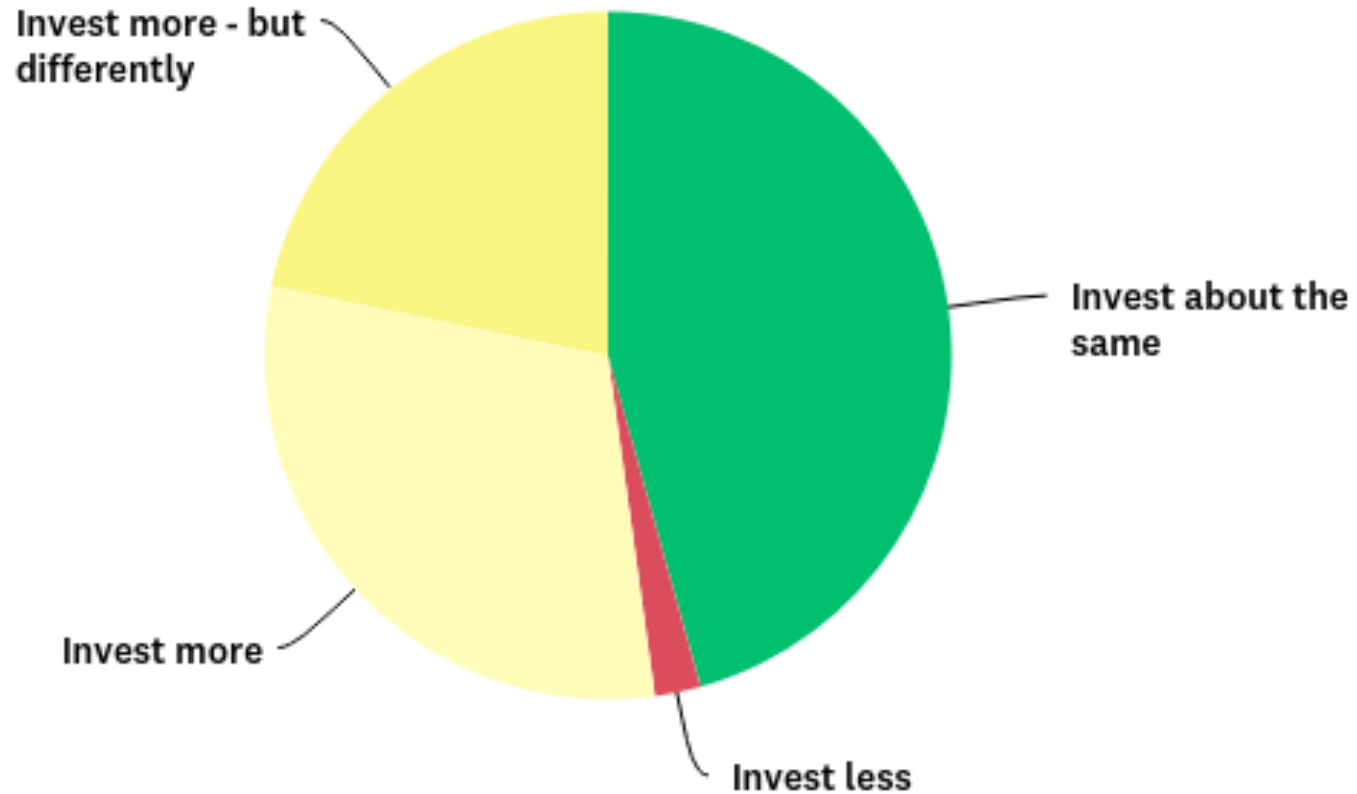
RANK, IN ORDER OF MOST IMPORTANCE, THOSE ITEMS THAT THE LBD SHOULD FOCUS BUDGET DOLLARS TO:



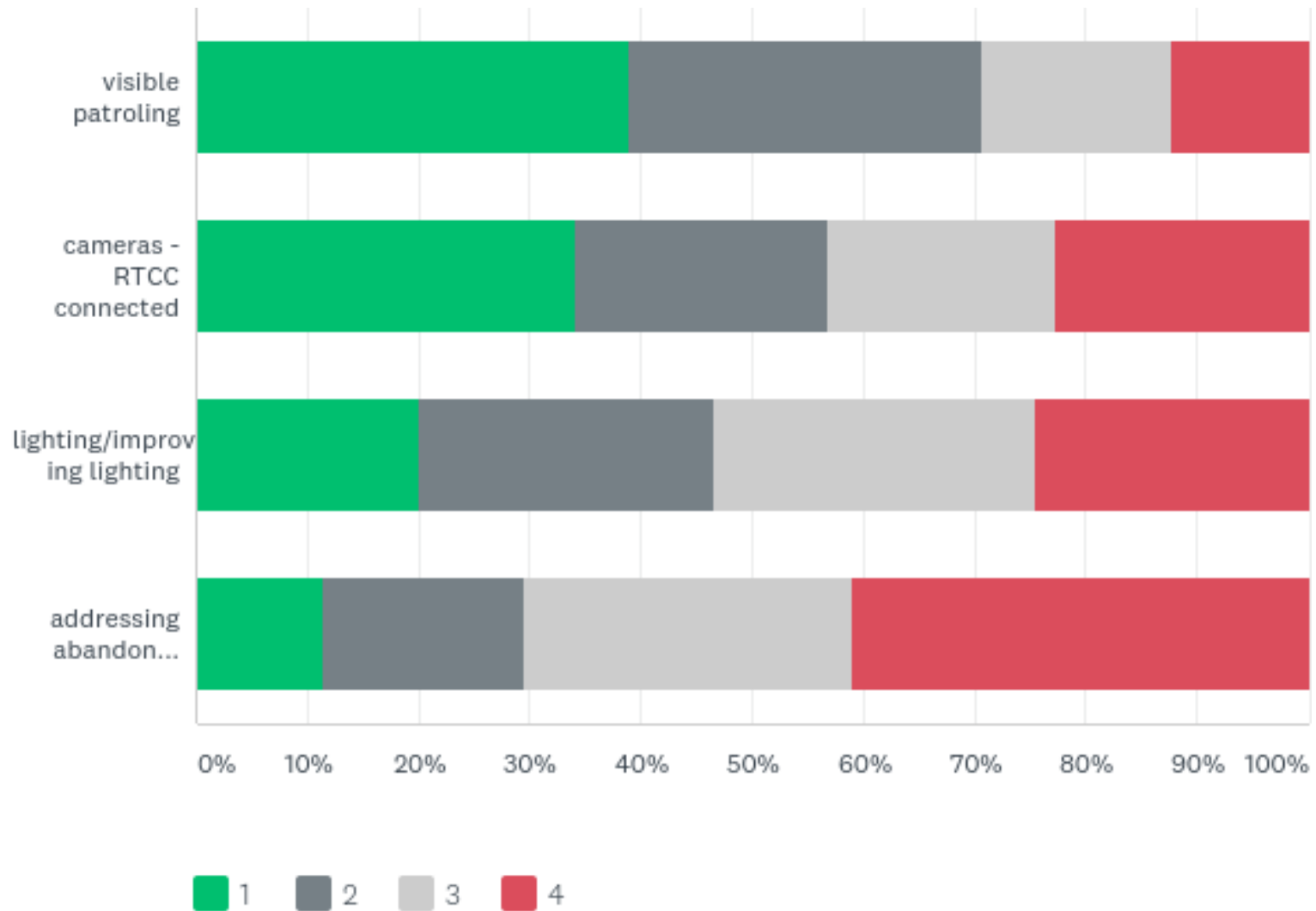
Beautification accounted for approx 1/3rd of the budget for 2017 to address the maintenance and appearance of the district. The largest chunk of that was allocated to Street Cleaning. For 2018, the LBD should:



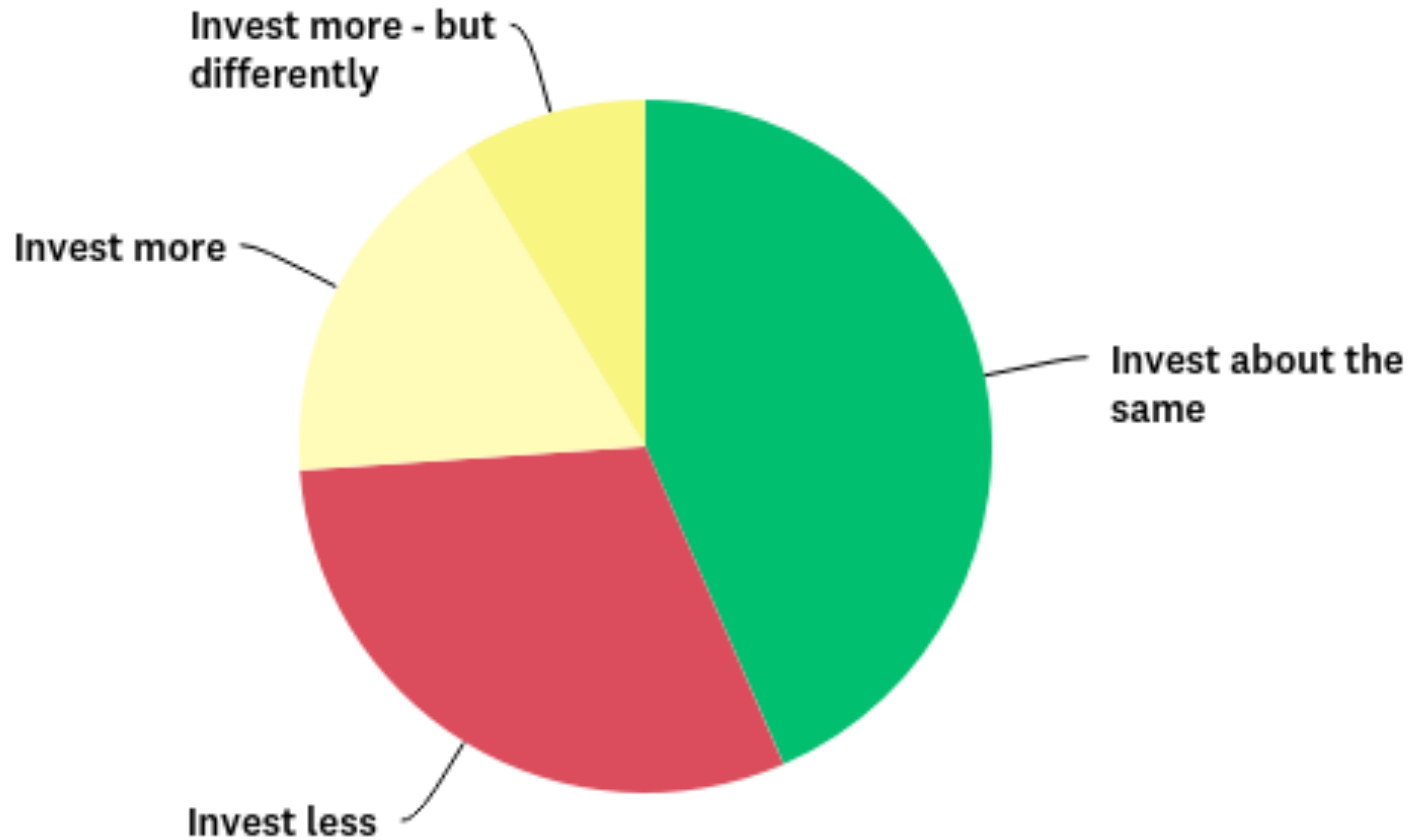
Security: The LBD committed approx 40% of the budget to address security issues in 2017, with about about 1/3 of the Security budget going towards cameras connected to the Real Time Crime Center. For 2018, the LBD should:



Rank your priorities of Security Initiatives (1 = highest, 4 = lowest):



Marketing: The LBD committed a little less than 10% of the budget to put against marketing efforts in 2017, with most of the allocated dollars put towards social media. For 2018, the LBD should:



Special Projects accounted for a little less than 10% of the budget for 2017. A Dog Park was the only item listed in the budget for 2017. For 2018, the LBD should:

