

LOCUST CENTRAL BUSINESS DISTRICT

Minutes of the Meeting of March 14, 2018

Board of Commissioners Present:

Michael Beckermann
John Hayden
Jared Opsal
Jennifer Pruehsner

Others Present:

Bob Wood
Capt. Adam Moore
Joy Christensen
Alisha Robinson
William Zorn

The monthly meeting of the Locust Central Business District ("LBD") was duly noticed and held on Wednesday, March 14, 2018 at 5:00 p.m. at the Locust Business District Office located at 3150 Locust Street, Suite 200, St. Louis, Missouri 63103.

A quorum of the Board of Commissioners being present, the meeting was called to order by Mr. Opsal at 5:00 p.m.

Board Meeting Procedures

Mr. Opsal provided an overview of the meeting procedures including the updated agenda format and printed information about the LBD and LBD meetings on the back of the agenda. He indicated that there will be public comments after each agenda item.

Approval of Minutes

Mr. Opsal called for consideration of the minutes of the February 21, 2018 annual meeting of the Board of Commissioners which were previously sent to the Commissioners and copies of which were provided to each Commissioner at the meeting.

Motion 03-18-01. Upon motion of Ms. Pruehsner, seconded by Mr. Hayden, the Board approved the minutes of the February 21, 2018 meeting with Commissioners Beckermann, Hayden, Opsal and Pruehsner voting in favor.

Treasurer's Report

Mr. Opsal indicated that while the Treasurer, Mr. Pendegraft, is absent from the meeting, the financials, including the balance sheet and profit and loss statements were provided to the Commissioners. He also indicated that the draw of funds requested from the City was received.

Committee Reports

Mr. Opsal called for the Committee Reports.

Marketing

Mr. Opsal indicated that the field of five applicants for the provision of Marketing Services was narrowed to three by the Board at the last meeting, and that each of those three will provide a presentation to the Commissioners in early April on a date to be yet be determined. He indicated that he met with Jassen Johnson who has ideas for the Marketing of the LBD. He indicated that the Marketing Committee will meet at 3030 Locust on March 26th at 5:30pm to discuss ideas to connect and promote the District. Ms. Pruehsner indicated she would like to talk to the bars and restaurants about promoting them on the LBD website.

Communications

Ms. Pruehsner indicated that Mr. Hahlbeck posted the Park Smart article on the LBD website as well as information about the Stout & Oyster Festival at The Tap Room. She noted they are working to promote events such as the proposed LBD security event and that they are looking for additional ideas regarding business and event promotion on the LBD website. She indicated that they are also looking for quotes for the LBD banners and other signage previously discussed. Ms. Pruehsner indicated she will coordinate with Ms. Robinson to get those bids. Ms. Pruehsner indicated that the analytics on the LBD website indicate some decrease in activity, but that new additions may boost that. She indicated that the business list gets the most hits, but that many businesses have not provided their information for inclusion on the list. Mr. Beckermann suggested that we might consider linking to LBD neighbors such as SLU and Grand Center on the LBD website.

Security

Mr. Beckermann indicated there is still no update from the City on the costs for the mobile camera trailer. He indicated that the pilot volunteer security project is moving forward and provided pricing for the security equipment that will be offered through the police department at the event. License plate covers and bolts will be \$5 and \$3, the Car Clubs will be \$15, gun safes will be \$20, and scooter/bike locks will be \$20 each. Discussion ensued regarding payment acceptance. Mr. Beckermann indicated a tentatively proposed date for the event is on Saturday, April 14th. Discussion ensued regarding possible dates and locations for the event. Mr. Beckermann provided the draft Volunteer Project Submittal Form. The Commissioners suggested adding additional contact information, including email and phone number, as well as an "other" box to the project category choices.

Motion 03-18-02. Upon motion of Mr. Beckermann, seconded by Ms. Pruehsner, the Board approved the volunteer project submittal form, as amended, with Commissioners Beckermann, Hayden, Opsal and Pruehsner voting in favor.

Mr. Wood asked what event was just approved. Mr. Opsal indicated no event was approved, but that a form was approved. Ms. Christensen indicated that the street lighting on Cardinal is too dim, and that the street is too dark at night. A discussion of prior discussions, lighting, building lights and possible assistance from the City ensued.

New Business

Camera Request

Mr. Opsal shared a written request from Bushnell Packing Supply, Sherpa, Ms. Christianson and Mr. Wood regarding criminal activity around the 3000 block of Locust and a request the LBD fund a highly visible camera for the area to be connected with the Real Time Crime Center. Discussion ensued regarding same. Mr. Hayden noted that sufficient lighting is needed to ensure the cameras work effectively. Mr. Opsal asked Mr. Beckermann to contact the City about same and/or put on the next security committee agenda. Mr. Beckermann requested additional Commissioner assistance with security committee matters. Mr. Hayden indicated he is already on the security committee, and Mr. Opsal and Ms. Pruehsner indicated they can each also assist.

Contracts for approved vendors

Mr. Opsal provided the contracts for Gold Shield Security, the approved vendor for secondary security services, and for The Zorn Law firm, the approved vendor for legal services, to the Commissioners. He noted that these vendors were approved at prior meetings when all of the proposed vendors for these services were considered. Discussion ensued recapping the vendors and their proposals.

Motion 03-18-03. Upon motion of Ms. Pruehsner, seconded by Mr. Beckermann, the Board approved the contracts for Gold Shield Security and The Zorn Law firm with Commissioners Beckermann, Hayden, Opsal and Pruehsner voting in favor.

There being no additional business to discuss, Mr. Opsal called for a motion to adjourn. Ms. Pruehsner moved to adjourn, Mr. Beckermann seconded and the Commissioners unanimously approved adjournment of the meeting at 6:03 pm.


Secretary, Board of Commissioners