

LOCUST CENTRAL BUSINESS DISTRICT (LBD) 2025 ACCOMPLISHMENTS

- Focused efforts around Strategic Plan for 2025-2027 with 2025 accomplishments, listed below:

Locust Business District Strategic Plan 2025-2027

Mission

- To create a **SAFE, CLEAN, CONNECTED, and VIBRANT** district in the heart of the City for the betterment of the business community and others engaged in the LBD

Vision

- To capitalize on our prime location, physical assets, entrepreneurial and welcoming spirit, and the new game-changing investments in our area to become a thriving walkable/bikeable/transit friendly center of life for a diverse mix of people and uses

Strategic Priorities

- **Safety:** To improve protection of people and property in the LBD and enhance the perception of safety in the area
- **Cleanliness:** To provide an attractive and clean environment for all
- **Connectivity:** To cultivate a sense of welcome and belonging, support equity and inclusiveness, and assure that public funds are being managed with public input and integrity
- **Vibrancy:** To enliven the District, support local businesses, and champion a bright future for St. Louis

- **Safety**
 - Provided secondary security services within the boundaries of the LBD
 - Participated in security meetings twice-weekly hosted by the Downtown CID and monthly hosted by Grand Center, Inc. and the Downtown Neighborhood Association
 - Maintained positive day-to-day relationships with SLMPD 4th District Captain Chris Stamper, Community Engagement Officers, and others on police force
 - Launched and extended exterior lighting program with plans to improve sense of security and beautification
- **Cleanliness**
 - Provided daily refuse pick-up from LBD-provided trash and pet waste receptacles and periodic leaf removal and weed mitigation services
 - Hosted 5th annual LBD Clean-Up Day with Operation Brightside and community volunteers
 - Facilitated sidewalk replacement at southeast corner of Locust and 22nd St. utilizing \$70,000 in Ward Capital Funds provided by 14th Ward Alderman Rasheen Aldridge
 - Reported abandoned cars, food trucks and dumpsters, water main breaks, tents, and other concerns for successful resolution with CSB and Downtown Security Operations Center

▪ **Connectivity**

- Opened new office at 2223 Locust Street to create more welcoming and attractive office at a lower cost than previous location
- Maintained locustbusinessdistrict.com including a comprehensive list of LBD businesses, schools, and nonprofits, an LBD New Business Guide, and other resources
- Maintained and operated the LBD-owned parking lot for the use and benefit of residents and businesses in the neighborhood
- Promoted MetroLink Green Line Bus Rapid Transit open house to engage LBD stakeholders in Jefferson Ave. public transportation discussion
- Executive Director serves on leadership team for SLDC Coalition of Commercial and Business Support Organizations and holds seat on Downtown Assembly
- Conducted and finalized financial audit for 2024 utilizing an outside auditor
- Hosted open, hybrid monthly Board meetings and welcomed guest speakers
- Approved annual budget for 2026

▪ **Vibrancy**

- Awarded \$388,000 CDA Neighborhood Plan Implementation Grant for City Commons signage and placemaking in partnership with the Downtown Neighborhood Association
- Engaged Great Streets Planning Panel for 'gateway' area north of Energizer Park working with multi-disciplinary team brought together by East West Gateway Council of Governments
- Awarded HOK Impact project for intern and professional review of Locust St.
- Coordinating with Kranzberg Arts Foundation on creation of new infrastructure TIF for LBD's Midtown area and northern section of Downtown West
- Received community award from 11th Ward Alderwoman Laura Keys
- Supported establishment of N. Beaumont seasonal street closure pilot project working with LBD interests, Mayor's office, and city departments
- Continued advertising campaign in quarterly *Where Traveler* magazine and annual *Where Map* and *Dining Guide*
- Participated actively in Midtown Alley Business Association and City Commons leadership and community meetings
- Maintained working relationships and participated in regular meetings with neighboring jurisdictions including Downtown CID, Downtown Neighborhood Association, Greater St. Louis, Inc., Grand Center Inc, the Kranzberg Arts Foundation, Downtown Forward, and other commercial districts
- Hosted Dining Out for Life at Schlafly Tap Room on behalf of LBD's Vivent Health

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